

A VICTORY CHRISTMAS

What! Back Already?

Yes, MADAME—and without any effort whatsoever. No calloused hands, no blisters, no suds, no steam, no smell of Blue Monday, no ruffled disposition, no aching back.

A contented smile, and a mind serene; if they're not worth the little they COST, then what is?

You open the BUNDLE, and each in its place you find your faultlessly washed and ironed sheets, pillow cases, table linen, all kinds of things—better done than YOU could have done them at home.

Just pay the boy, and FORGET about wash days.

What IS life anyway? Why slave, when there's a more sensible way?

Call the wagon!

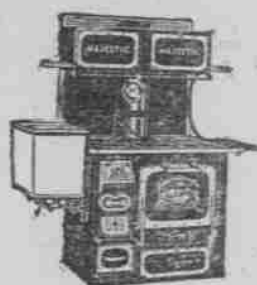
Acme Laundry

901-5 E. MISSOURI

Telephone 4300.



Basement Christmas Suggestions



The Biggest Gift of All. A Majestic Range—"The Range With a Reputation." These are sold on easy terms.

Pyrex Casseroles, \$6.50 to \$10.00.

Bonbon Dishes, priced at \$5.50.

Salad Bowls, priced at \$6.00.

Percolators at \$1.50 to \$10.00.

Electric Percolators, at \$6.50 to \$24.50.

Fancy Waste Baskets, at \$1.00 to \$2.00.

Aluminum Kitchen Utensils.

General Electric Flat Irons, \$6.00.

Reed Roasters, priced at \$3.50.

Savory Roasters, priced at \$2.50.

Community Silver, open stock or in chests, \$15.00 and up.



Guernsey Casseroles with nicked containers, are priced at \$1.50.

Rogers Furniture Co.

207-9-11 North Stanton Street.

See Our Christmas Windows.

QUALITY LOAF

CANNOT BE DUPLICATED FOR THE MONEY
QUALITY LOAF is baked in the most scientific manner with equipment not available in the household.

Mrs. Housewife:—Did you ever stop to figure the cost per loaf of baking your bread? Figure a few minutes the cost of every item and add your trouble and work.

THEN YOU WILL BUY

QUALITY LOAF

BAKED BY

Powell's Home Bakery

1018 East Boulevard

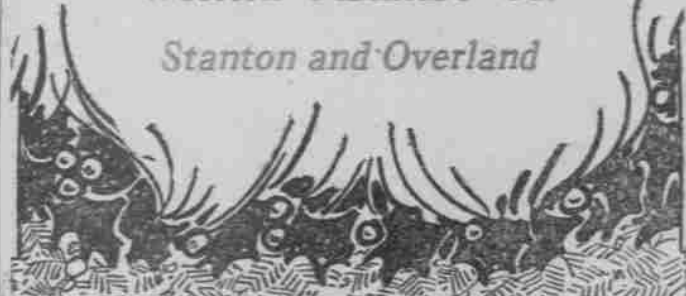
Phone 163



The store that saves you money is the store to buy your Xmas gifts.

Western Furniture Co.

Stanton and Overland



Gifts For Everyone AT "El Paso's Big Drug Store"

The following are only a few of the many hundreds of suitable Christmas Gifts to be found in our immense stock:

For Ladies' Gifts

Manicuring Sets,

Ivory Brushes, Ivory Combs,

Fountain Pens,

Ivory Hand Mirrors, Stationery,

High Grade Perfumes,

Traveling Sets

For Men's Gifts

Safety Razors,

Fountain Pens,

Shaving Sets,

Traveling Sets,

Leather Bill Folds,

UNION DRUG CO.

"EL PASO'S BIG DRUG STORE"

Trust Bldg., corner San Antonio and Stanton.

Phone 2013.

For the Public's Convenience—Free Phones—Wells Fargo Money Orders—Free Delivery Service.

BRIGHTEN UP
Make This An Electrical Christmas



Santa Suggests—
An Electrical Gift
Every Time

Shop Early GIVE GIFTS ELECTRICAL

Electrical Gifts are always appreciated. This year they will be particularly welcome. They are time, temper and trouble savers—lighten housework, enhance home charm, instantly ready for service, cost little to operate.

You may choose from Electric Percolators, Toasters, Chafing Dishes, Irons, Grills, Vibrators, Curling Irons, Portable Sewing Machines, Vacuum Cleaners, Heating Pads, etc.

Every one of these appliances are useful and will be appreciated.

El Paso Electric Railway Company

—"Brighten Up For The Boys Coming Home"—



Christmas Presents

What is more appreciated and useful for a Christmas present than a nice Trunk, Traveling Bag, Suit Case, Ladies' Shopping Bag, Toilet Case, Bill Book, Tie, Collar, Brush or Cigar Case, or in fact any of our useful traveling requisites?

El Paso Trunk Factory.

Opposite Postoffice.
Next to Crawford Theater.

A Gas Range For Christmas

We have a large assortment of the very best Gas and Combination Gas and Coal Ranges in this city in all sizes and styles. Our line includes the

Detroit Jewel

St. Clair

A. B. Gas Range

Comstock—Castile

and

Economy

Thank You

Sheers Hardware Co.

310 TEXAS ST.
PHONE 49.



Santa Advises Practical Gifts This Year

All over the land, chubby Saint Nick is this year appealing to Christmas shoppers to give practical, sensible things—gifts which will be of service right along through the year—presents that afford short cuts to housekeeping efficiency.

Gas Appliances Appropriate For Christmas Giving

Here in our showrooms you can choose from: A new porcelain Cabinet Gas Range that can be kept clean as easily as a dish.

A Gas Water Heater, Automatic or Circulating, that means fussless, ever-ready hot water in the home.

A Gas Fireplace—Radiantfire—which warms the heart and hearth.

And many more serviceable aids to home comfort.

El Paso Gas Co.

Telephone 1363.

425 No. Oregon St.